



2023 EXHIBITOR TIMELINE

A step-by-step timeline designed to help you prepare for a successful ITS America Conference & Expo.

COMPLETE THESE PRE-SHOW ACTION ITEMS

- **Review the Exhibitor Manual—*Money Saving Deadlines Begin NOW: Discount Deadline April 4, 2023***
The exhibitor manual offers a complete A-Z guide to everything you need for the show including electrical, internet, catering, shipping info, and more. [Go to exhibitor manual »](#)
- **Update Your Exhibitor Listing in the Exhibitor Hub—Ongoing**
Update your exhibitor listing with your current information and the top product categories you offer. By updating and completing your profile once, your information will be included in attendee resources such as the ITS America Conference & Expo website, recommendations, ITS America Conference & Expo mobile app, and more! [Go to exhibitor hub »](#)
- **Review Your Exhibitor Resources—Ongoing**
We're here to help you maximize your investment. Use these resources to plan your time, your booth, your promotions, and your strategy on-site. [Check out all your resources here »](#)
- **Looking for More Exposure?—Ongoing**
Your booth space is just the beginning of the investment you made with us. [Check out these media opportunities](#) that we've created to maximize your exposure with us.
- **Book Hotel & Travel—Ongoing**
ITS America Conference & Expo is pleased to offer you exclusively negotiated rates at the Gaylord Texan Resort & Convention Center. Rooms are on a first-come, first-serve basis. [Book now »](#)
- **Invite Your Customers—Ongoing**
Promote your presence at ITS America Conference & Expo and invite your customers to join with a 15% discount off all badge types. [Invite your customers here »](#)

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