

STATE CHAPTER PARTNERSHIPS

ITS America Conference & Expo, taking place April 22-25, 2024 (Tech Tours: April 22 | Conference & Exhibit Hall: April 23-25) at the Phoenix Convention Center, will explore *Accelerating Digital Transformation*, and bring together the entire intelligent transportation community for thought-provoking education, networking, and demonstrations exploring the technologies and solutions that will enable a better future.

The ITS America Events team wants to see you and your ITS State Chapter members at the ITS America Conference & Expo. We've created this partnership model to help promote your State Chapter to our audience and for you to promote the event to your members.

ITS STATE CHAPTER RECEIVES:

- Logo included on ITS America Conference & Expo website.
- Inclusion in one (1) social post on ITS America Events channels thanking all supporters.
- 15% discount on all ITS America Conference & Expo badge types, including conference passes and expo hall passes.*
- Opportunity to submit a blog post written by the state chapter and posted on the ITS America Events blog.

ITS STATE CHAPTER GIVES:

- ITS America Conference & Expo logo included on ITS State Chapter website and applicable marketing materials.
- ITS America Conference & Expo promotion inclusion in at least one (1) chapter newsletter.
- One (1) dedicated email to chapter database about ITS America Conference & Expo, copy and creative to be provided by event.
- Listed on website calendar of events.
- Banner ad promoting 15% discount to ITS America Conference & Expo.

**15% discount may be used for new registrations only. Any previously registered attendee is unable to use a discount code once their registration has been completed.*

HAVE QUESTIONS?

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