

**ITS** AMERICA  
2021  
CHARLOTTE, NORTH CAROLINA

# EXHIBITOR PROSPECTUS

**ITS**  
**AMERICA 2021**

REIMAGINING  
TRANSPORTATION

**December 7 – 10, 2021**

Education: December 7 – 10 | Exhibit Hall: December 8 – 10

LEARN MORE AT:  
[itsamericaevents.com](https://itsamericaevents.com)

 @ITSAEvents

 @itsamericaevents

 @ITSAmericaEvents

 @ITSAmericaEvents

ITS  AMERICA

 Reed Exhibitions®

# REIMAGINING TRANSPORTATION TOGETHER

Exhibiting at ITS America 2021 Annual Meeting (December 7 -10, 2021) in Charlotte, NC allows your company to connect and gain exposure to leaders, influencers and experts from the entire spectrum of Intelligent Transportation Systems and the mobility ecosystem including local, state and national public agencies, the automotive sector, consulting firms, research institutions, information and communications technology companies, emerging technology companies representing connectivity, automation and more.

ITS America members receive a discount on exhibit space. Companies must be an ITS America member in good standing at time of reservation through ITS America 2021 to receive discount. Premium booths highlighted on the floor plan are subject to the Premium Rate.

*Join us in Charlotte and showcase your solutions that will enable a better future transformed by intelligent mobility.*

## BENEFITS OF EXHIBITING

- Four (4) exhibitor staff badges per 10' x 10' reserved
- One (1) full conference registration (includes access to the program)
- Access to the complimentary Exhibitor Customer Invitation Program to invite customers and guests to the event
- Pre-registered media list and complimentary press kit distribution in the onsite ITS press room
- Lead Retrieval
- Enhanced Bronze exhibitor listing that showcases your company on the website
- Inclusion in the Final Program and mobile app
- Participate in interactive and thought-provoking discussions on equity & accessibility, pandemic impact on transportation, incentivizing people to move differently and more!
- Complimentary Lunch for booth staff during Expo Hall Days
- Complimentary inclusion in the ITS America Events recommendations program

*\* Not all benefits are applicable to co-exhibitors. All opportunities are deadline permitting and subject to change at the discretion of the ITS America Events team.*



LEARN MORE AT: [www.itsamericaevents.com](http://www.itsamericaevents.com)

#ITSA2021

## ALL EXHIBITOR PACKAGES INCLUDE:

- 4 Exhibitor Badges (per 100 SQFT)
- Bronze Online Listing to Showcase company information
- Lead Retrieval
- Access to the complimentary Exhibitor Customer – which includes extra marketing exposure
- Full Conference Registration (1 pass)
- Printed Directory and Mobile App listing
- Media List/Press Kit Distribution
- Participation in the ITS America Events Recommendations Program

## BECOME A MEMBER AND SAVE!

Learn more about ITS America and membership benefits by contacting the ITS America Membership Team at [membership@itsa.org](mailto:membership@itsa.org)

## CONTACT US

Now accepting reservations! Contact Adam for more details and availability.



Adam Balsam, Sales Director

 203.840.5436

 [abalsam@reedexpo.com](mailto:abalsam@reedexpo.com)

# ABOUT ITS AMERICA 2021

Join us at ITS America 2021 Annual Meeting in Charlotte, North Carolina as we reimagine transportation and discuss how technology is a foundational piece of a new 21st century transportation system. This event will bring together the entire intelligent transportation community for (4) days of thought-provoking education, networking, technical tours and demonstrations exploring products, emerging technologies and solutions that will enable a better future transformed by intelligent mobility.



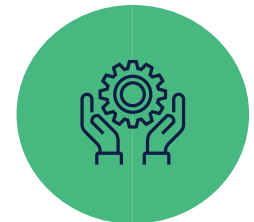
**4 Days of  
Networking**



**80+  
Technical &  
Special Events**



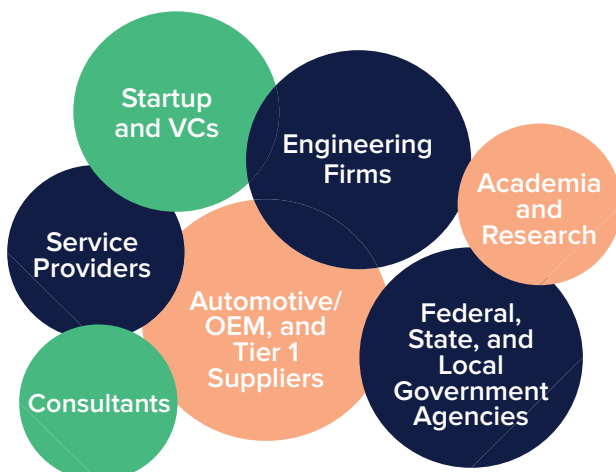
**135+  
Exhibitors**



**50 Product  
& Solution  
Categories**

## PRODUCTS, TECHNOLOGIES AND SOLUTIONS REPRESENTED ON THE SHOW FLOOR

- Advanced Traffic Management Systems
- Autonomous Vehicle Technology
- Automotive and OEM Manufacturers & Suppliers
- Commercial Vehicle Operations
- Connected Vehicle Technologies
- Consumer Electronics
- Cyber Security
- Data Mining and Visualization
- Electronic Toll/Fare Collection Systems
- Emergency Response Communications Tech
- Fleet Management Systems
- GPS/GIS Technology Applications
- Incident Management
- Information and Communications Technologies
- In-vehicle Navigation System/Safety Devices
- Location-based Technology and Services
- Modeling and Simulation Tools
- Obstacle Warning Systems
- Parking Management Systems
- Signaling and Control Systems
- Software Development
- Systems Engineering
- Telecommunications
- Telematics
- Transit
- Transportation Apps/Operations
- Traveler Information Systems
- Variable Message Signs
- Vehicle Safety Systems
- Video Surveillance and AI
- Wireless Technology
- Work Zone Management



## WHO ATTENDS?

- › Public Sector Agencies including State Department of Transportations, Cities, Metropolitan Planning Organizations + MPOs
- › Transportation Operators and Manufacturers
- › Research Analysts
- › Educational Institutions
- › Consulting Firms
- › Architects
- › Engineers
- › Investors/Venture Capitalists
- › Innovative urban mobility players—micro-mobility, ride sharing, ride hailing, scooters
- › Mobility on Demand—public transit, urban air mobility (e.g. helicopters, drones)
- › In the long term, deliver further operator, fleet operators + more

JOIN US TO CONVENE WITH

ATTENDEE ORGANIZATIONS LIKE:



.....AND EXHIBITOR/SPONSOR

ORGANIZATIONS LIKE:



# 2019 ANNUAL MEETING EXHIBITORS

3M Transportation Safety Division	Ford Motor Company	Phoenix Contact
Actelis Networks, Inc.	FORTIS Consulting Services Corp	PlanetM/MDOT
Activu Corporation	Geotab	PTV Group
Advantech	GEWI	Q-Free
AECOM	Global Traffic Technologies	Qualcomm, Inc.
Aimsun, Inc.	GRIDSMART, A Cubic Company	Rapid Flow Technologies
Alcatel-Lucent Enterprise	Henrich Electronics Corporation	Ross & Baruzzini / Macro
Alpha Technologies Ltd.	HERE Technologies	SecureWatch 24
APC by Schneider Electric	Hill & Smith Inc.	Sensys Networks
Applied Information	Houston Radar LLC	SES America, Inc.
AVI-SPL	Image Sensing Systems	Siemens Industry, Inc.
Axis Communications Inc.	International Municipal Signal Association	Siemens Ruggedcom
Belden	INTEGRITY Security Services LLC	Siquira, Inc.
Blynco, Inc.	Intercomp Company	Skyline Products
Bosch Building Technologies	International Road Dynamics, Inc.	SkyLine Technology Solutions
Cardinal Scale Manufacturing Company	Iteris, Inc.	Solar Technology, Inc.
CATT Laboratory	ITS America & World Congress Area	Sony Video Security
Cepton Technologies, Inc.	ITS Canada	Southern Manufacturing
Chetu Inc.	ITS Maryland	Southwest Research Institute
CITEL Inc.	ITS Virginia	Teledyne Lumenera
Citilabs	ITSA Data Exchange	Teleste Corporation
Citilog, Inc.	Kapsch TrafficCom	Texas Department of Transportation
CLARY Corporation	Kimley-Horn and Associates, Inc	Traffic & Parking Control (TAPCO)
CoastIPC, Inc.	Kistler Instrument Corp.	Traffic & Transit
CohuHD Costar	Lanner Electronics Inc	Traffic Technology Intl
Commsignia	Leyard and Planar	Traffic Technology Services, Inc.
COMNET Communications Networks	Live Traffic Data	TrafficCast International, Inc.
Conduent Transportation	MaxCell Innerduct	TrafficVision
Consensus Systems Technology	McCain, Inc.	TransCore
CTC Union Technologies Co., Ltd.	MG Squared Lowering Devices	Transition Networks
Cubic Transportation Systems	MH Corbin	U.S. Department of Transportation
CyberLock, Inc.	Miovision Technologies Inc	UrbanLogiq
Daktronics, Inc	Mobile Mark, Inc.	Vaisala Inc.
Danlaw, Inc.	Moonshadow Mobile, Inc.	Verizon Smart Communities
District Department of Transportation	Moxa	Ver-Mac
Dura-Line	Multilink, Inc	Versilis
Eberle Design Inc.	National Operations Center of Excellence	Virginia Tech Transportation Institute
Econolite	OptaSense	Wanco, Inc.
ESCRYPT Canada	Oriux	Wavetronix
EtherWAN Solutions, Inc.	OTT Hydromet	Waycare
Evans Consoles	Parsons	Wireless Technology, Inc.
Express Supply, Inc.	Pelco	Zetron
Federal Motor Carrier Safety Administration	Pepperl+Fuchs Control, Inc.	ZincFive, Inc.
FLIR Systems, Inc.	Perceptics	ZITEK Corporation

## HEAR WHAT INDUSTRY COLLEAGUES ARE SAYING...

“The overarching theme of the 2019 ITS America Annual Meeting served to reinforce the safety and sustainability-focused initiatives that many attendees spend time developing solutions for, as well as inspiring them to find new and even more innovative ways to improve the nation’s transportation networks. The ITS America Annual Meeting provided a superb forum to discuss these applications and how we can work together to further improve mobility and safety along our roads.”

*-Ramin Massoumi, Senior VP and General Manager of Iteris*