



# ITS WORLD CONGRESS 2022 EXHIBITOR TIMELINE

A step-by-step timeline designed to help you prepare for a successful ITS World Congress 2022!

## COMPLETE THESE PRE-SHOW ACTION ITEMS

- **Review the Exhibitor Manual—*Money Saving Deadlines Begin NOW: Discount Deadline as Early as August 26, 2022***

The exhibitor manual offers a complete A-Z guide to everything you need for the show including electrical, internet, catering, shipping info, and more! [Go to exhibitor manual »](#)
- **Book Hotel & Travel—*Discount Deadline: August 25, 2022***

ITS World Congress is pleased to offer you exclusively negotiated rates for this year. We are working with Connections Housing to bring you the best deals in Los Angeles. Rooms are on a first-come, first-serve basis. [Book now »](#)
- **Update Your Exhibitor Listing in the Exhibitor Hub—*Ongoing***

Update your exhibitor listing with your current information and the top product categories you offer. By updating and completing your profile once, your information will be included in attendee resources such as the ITS World Congress website, recommendations, ITS World Congress mobile app, and more! [Go to exhibitor hub »](#)
- **Looking for More Exposure?—*Ongoing***

Your booth space is just the beginning of the investment you made with us! [Check out these media opportunities](#) that we've created to maximize your exposure with us.
- **Invite Your Customers—*Ongoing***

Promote your presence at ITS World Congress to your customers through custom web banners, social posts, emails, and more for FREE. [Invite your customers here »](#)
- **Build New Connections with ITS World Congress Recommendations—*Ongoing***

As an exhibitor, you have the opportunity to supply information about your products and services in the exhibitor hub. Our matchmaking technology takes your information paired with attendee information and supplies the attendees with recommendations of exhibitors to visit that meet their needs.
- **Review Your Exhibitor Resources—*Ongoing***

We're here to help you maximize your investment. Use these resources to plan your time, your booth, your promotions, and your strategy on-site. [Check out all your resources here »](#)

Contact [customersuccess@reedexpo.com](mailto:customersuccess@reedexpo.com) with any questions or if you need assistance!

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