

# ITS WORLD CONGRESS 2022

## TRANSFORMATION BY TRANSPORTATION

Conference: September 18–22, 2022 | Exhibit Hall: September 19–22, 2022  
Los Angeles Convention Center



## ITS WORLD CONGRESS INNOVATION ZONE

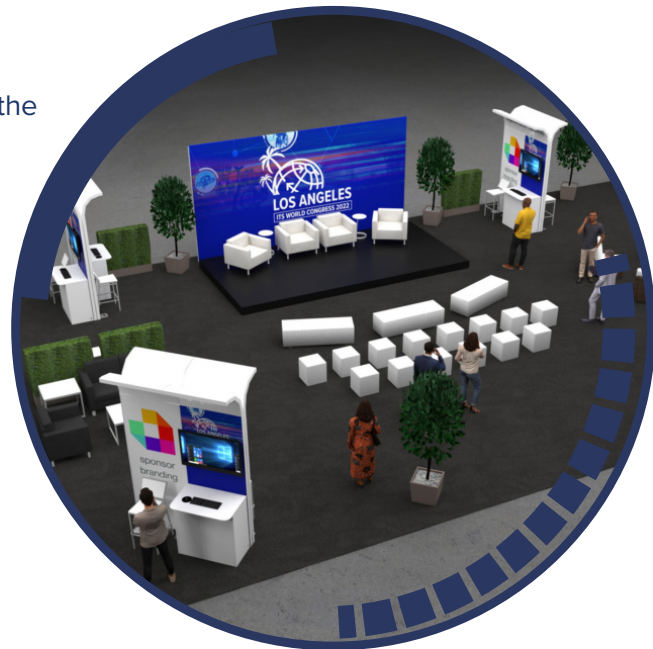
The Innovation Zone at ITS World Congress is a launchpad for emerging, intelligent transportation products, services, and business models. The Zone provides industry leaders with opportunities to interact with featured, early-stage companies toward the goal of commercializing offerings that will transform mobility.

Visit the Innovation Zone to experience:

- Early-stage company demonstrations
- Presenters on the Innovation Zone Stage curated by the California Mobility Center (CMC)
- The 2022 Global ITS Innovation Competition
- Networking activities
- And more!

### INNOVATION ZONE EXHIBITOR PACKAGE: \$4,500

- Turnkey exhibit space including: structure, cabinet, one (1) graphic panel for branding, one (1) stool, one (1) wastebasket, electric, monitor.
- Opportunity to present for 30 minutes on the Innovation Zone Stage. Presentation to be approved by show management and/or CMC.
- Exhibitor listing on the ITS World Congress website and within the mobile app.
- Access to Customer Invitation Program to invite customers with 15% discount.
- Unlimited downloads of Emperia Lead Retrieval app.



IN PARTNERSHIP WITH THE CALIFORNIA MOBILITY CENTER (CMC)



**FOR MORE INFORMATION, CONTACT:**

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