# ITS WORLD CONGRESS 2022



### TRANSFORMATION BY TRANSPORTATION

Conference: September 18-22 | Exhibit Hall: September 19-22 Los Angeles Convention Center



## ITS WORLD CONGRESS MEDIA ELIGIBILITY

Thank you for your interest in attending ITS World Congress 2022 as a member of the media. Complimentary registration is available for a limited number of qualified journalists.

#### WHO QUALIFIES FOR A MEDIA BADGE AT ITS WORLD CONGRESS?

- The ITS Communications Staff will consider granting media credentials to applicants from accredited industry trade publications, newspapers, and broadcast media outlets (editor, reporter, blogger, podcaster, photographer, producer, and writer).
- Only working journalists may attend the show; CEOs, publishers, advertising, media or sales representatives, and custom publishers are not eligible to register as journalists but may participate through general registration.

If you provide or solicit marketing services/agency work to exhibitors, you do not qualify as media and will not receive a press badge. You must register as an exhibitor with the company you are representing.

#### MEDIA REGISTRATION PRICING

Editorial Media: \$0

Upon collecting press credentials, members of the press must show two (2) forms of identification, including Government-issued photo identification and a business card with proof of title or masthead with name and title. Freelance writers must have a letter from the publication stating the reason they are covering ITS World Congress 2022.

#### CONTACT US WITH ANY QUESTIONS OR IF YOU NEED ASSISTANCE!

LOCUST STREET GROUP

itsamerica@locuststreet.com



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