

**ITS WORLD CONGRESS** Conference: August 24-28, 2025 Exhibit Hall: August 25-28, 2025 **Georgia World Congress Center** 

## **CONNECTING THE INTELLIGENT TRANSPORTATION** AND FUTURE MOBILITY COMMUNITIES

ITS World Congress 2025, taking place August 24 – 28 (Conference: August 24 – 28 | Exhibit Hall: August 25 – 28) in Atlanta, Georgia is the global event that brings together world leaders, practitioners, policy makers, researchers, and private industry to advance and unite the intelligent transportation systems (ITS) industry.

## INDUSTRY REPRESENTATION



## WHO ATTENDS?



Architects and Engineers

Mobility on

**Demand Experts** 

66



Consulting Firms







Educational

Institutions

**Public Sector** 



Freight

Transporters



Analysts

Innovative Urban

**Mobility Players** 

Transportation Operators and Manufacturers

Investors/Venture

Capitalists

Integrators & Consultants

UAS/ Drones Authorities

## **OUR AUDIENCE COMES FROM AROUND THE WORLD**

Where our audience comes from



Top Countries in attendance outside of the U.S.

- Japan
- **South Korea** Canada

- Norway
- Taiwan





"ITS World Congress brings together academics, public sector, and private sector resources all in one place. You get an international review of the progress deploying technology to make the transport system safer, more efficient, and sustainable."

- Leader, State and Local Government Transportation, Amazon Web Services

# WHY ATLANTA, GEORGIA?

- #1 Metro Tech Hub.
- #1 World's Most Efficient Airport (18th consecutive year).
- More MARTA Atlanta Program \$2.7 billion investment for system improvements and new light rail, streetcar, and bus projects.

Plans to develop transportation infrastructure to increase access to **350,000** jobs throughout Atlanta, provide a projected 61% greater access to transit for communities with large minority or low-income populations, and connect to 77 medical facilities, 83 grocery stores, and 115 schools.

- 167.2k transportation industry jobs in 2018 (a 16.7% increase from 2008).
- 30.1% of energy consumed was by the transportation sector (844.3 trillion Btu in 2017).

"Nowhere else can you get everything at your fingertips. Newest technology, networking, tours, professional seminars, and training. One location!"

- Traffic & Safety Engineer, Iowa DOT

### TOP REASONS EXHIBITORS PARTICIPATE



Develop new business partnerships and relationships



Launch new solutions



Access to industry leaders

#### **CONVENE WITH INDUSTRY LEADERS**



**Drivewyze**<sup>1</sup>

OTP



ENERTECH CAPITAL

Kimley »Horn

Panasonic





Michael Baker INTERNATIONAL



B PARTNER FEDERAL

CHAMBER OF

AUTOMOTIVE INDUSTRIES

MICROSEC

BERLIN



Google for Government intel.





To learn more about ITS World Congress 2025, visit: itsamericaevents.com

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