

**ITS** AMERICA  
2021  
ATLANTA, GEORGIA

# EXHIBITOR PROSPECTUS

**ITS**  
**AMERICA 2021**  
REIMAGINING  
TRANSPORTATION

**May 17 – 20, 2021**

Education: May 17 – 20 | Exhibit Hall: May 18 – 20

LEARN MORE AT:  
[itsamericanevents.com](https://itsamericanevents.com)

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ITS  AMERICA

 Reed Exhibitions®

# REIMAGINING TRANSPORTATION TOGETHER

Exhibiting at ITS America 2021 Annual Meeting (May 18 -20, 2021) in Atlanta, GA allows your company to connect and gain exposure to leaders, influencers and experts from the entire spectrum of Intelligent Transportation Systems and the mobility ecosystem including local, state and national public agencies, the automotive sector, consulting firms, research institutions, information and communications technology companies, emerging technology companies representing connectivity, automation and more.

ITS America members receive a discount on exhibit space. Companies must be an ITS America member in good standing at time of reservation through ITS America 2021 to receive discount. Premium booths highlighted on the floor plan are subject to the Premium Rate.

*Join us in Atlanta and showcase your solutions that will enable a better future transformed by intelligent mobility.*

## BENEFITS OF EXHIBITING

- Four (4) exhibitor staff badges per 10' x 10' reserved
- One (1) full conference registration (includes access to the program)
- Access to the complimentary Exhibitor Customer Invitation Program to invite customers and guests to the event
- Pre-registered media list and complimentary press kit distribution in the onsite ITS press room
- Lead Retrieval
- Enhanced Bronze exhibitor listing that showcases your company on the website
- Inclusion in the Final Program and mobile app
- Participate in interactive and thought-provoking discussions on equity & accessibility, pandemic impact on transportation, incentivizing people to move differently and more!
- Complimentary Lunch for booth staff during Expo Hall Days
- Complimentary inclusion in the ITS America Events recommendations program

*\* Not all benefits are applicable to co-exhibitors. All opportunities are deadline permitting and subject to change at the discretion of the ITS America Events team.*

## BECOME A MEMBER AND SAVE!

Learn more about ITS America and membership benefits by contacting the ITS America Membership Team at [membership@itsa.org](mailto:membership@itsa.org)



## EXHIBITOR RATES:

Standard ITSA Member Rate: \$3,790 per 10' x 10'

Premium ITSA Member Rate: \$4,290 per 10' x 10'

Standard Non-Member Rate: \$4,190 per 10' x 10'

Premium Non-Member Rate: \$4,590 per 10' x 10'

Start-up Company Rate: \$3,690 per 10' x 10'

## ALL EXHIBITOR PACKAGES INCLUDE:

- 4 Exhibitor Badges (per 100 SQFT)
- Bronze Online Listing to Showcase company information
- Lead Retrieval
- Access to the complimentary Exhibitor Customer – which includes extra marketing exposure
- Full Conference Registration (1 pass)
- Printed Directory and Mobile App listing
- Media List/Press Kit Distribution
- Participation in the ITS America Events Recommendations Program

## CONTACT US

Now accepting reservations! Contact Adam for more details and availability.



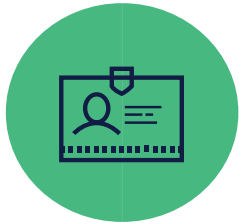
Adam Balsam, Sales Director

 203.840.5436

 [abalsam@reedexpo.com](mailto:abalsam@reedexpo.com)

# ABOUT ITS AMERICA 2021

Join us at ITS America 2021 Annual Meeting in Atlanta, Georgia as we reimagine transportation and discuss how technology is a foundational piece of a new 21st century transportation system. This event will bring together the entire intelligent transportation community for (4) days of thought-provoking education, networking, technical tours and demonstrations exploring products, emerging technologies and solutions that will enable a better future transformed by intelligent mobility.



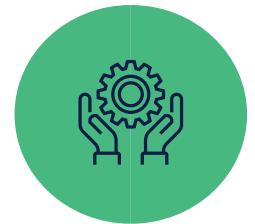
**4 Days of  
Networking**



**80+  
Technical &  
Special Events**



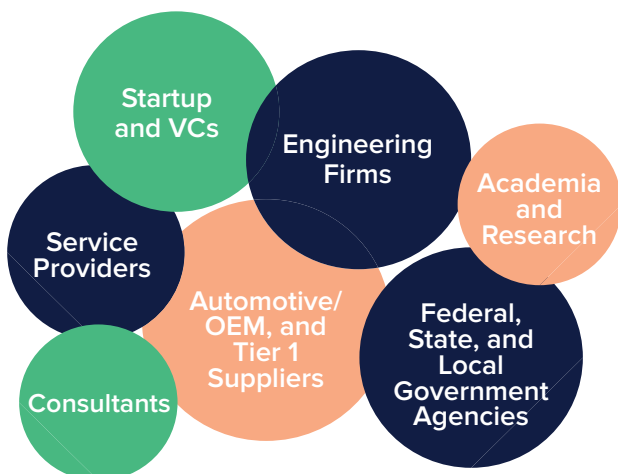
**135+  
Exhibitors**



**50 Product  
& Solution  
Categories**

## PRODUCTS, TECHNOLOGIES AND SOLUTIONS REPRESENTED ON THE SHOW FLOOR

- Advanced Traffic Management Systems
- Autonomous Vehicle Technology
- Automotive and OEM Manufacturers & Suppliers
- Commercial Vehicle Operations
- Connected Vehicle Technologies
- Consumer Electronics
- Cyber Security
- Data Mining and Visualization
- Electronic Toll/Fare Collection Systems
- Emergency Response Communications Tech
- Fleet Management Systems
- GPS/GIS Technology Applications
- Incident Management
- Information and Communications Technologies
- In-vehicle Navigation System/Safety Devices
- Location-based Technology and Services
- Modeling and Simulation Tools
- Obstacle Warning Systems
- Parking Management Systems
- Signaling and Control Systems
- Software Development
- Systems Engineering
- Telecommunications
- Telematics
- Transit
- Transportation Apps/Operations
- Traveler Information Systems
- Variable Message Signs
- Vehicle Safety Systems
- Video Surveillance and AI
- Wireless Technology
- Work Zone Management



## WHO ATTENDS?

- › Public Sector Agencies including State Department of Transportations, Cities, Metropolitan Planning Organizations + MPOs
- › Transportation Operators and Manufacturers
- › Research Analysts
- › Educational Institutions
- › Consulting Firms
- › Architects
- › Engineers
- › Investors/Venture Capitalists
- › Innovative urban mobility players—micro-mobility, ride sharing, ride hailing, scooters
- › Mobility on Demand—public transit, urban air mobility (e.g. helicopters, drones)
- › In the long term, deliver further operator, fleet operators + more

JOIN US TO CONVENE WITH

ATTENDEE ORGANIZATIONS LIKE:



.....AND EXHIBITOR/SPONSOR

ORGANIZATIONS LIKE:



# 2019 ANNUAL MEETING EXHIBITORS

3M Transportation Safety Division  
Actelis Networks, Inc.  
Activu Corporation  
Advantech  
AECOM  
Aimsun, Inc.  
Alcatel-Lucent Enterprise  
Alpha Technologies Ltd.  
APC by Schneider Electric  
Applied Information  
AVI-SPL  
Axis Communications Inc.  
Belden  
Blynscy, Inc.  
Bosch Building Technologies  
Cardinal Scale Manufacturing Company  
CATT Laboratory  
Cepton Technologies, Inc.  
Chetu Inc.  
CITEL Inc.  
Citilabs  
Citilog, Inc.  
CLARY Corporation  
CoastIPC, Inc.  
CohuHD Costar  
Commsignia  
COMNET Communications Networks  
Conduent Transportation  
Consensus Systems Technology  
CTC Union Technologies Co., Ltd.  
Cubic Transportation Systems  
CyberLock, Inc.  
Daktronics, Inc.  
Danlaw, Inc.  
District Department of Transportation  
Dura-Line  
Eberle Design Inc.  
Econolite  
ESCRYPT Canada  
EtherWAN Solutions, Inc.  
Evans Consoles  
Express Supply, Inc.  
Federal Motor Carrier Safety Administration  
FLIR Systems, Inc.

Ford Motor Company  
FORTIS Consulting Services Corp  
Geotab  
GEWI  
Global Traffic Technologies  
GRIDSMART, A Cubic Company  
Henrich Electronics Corporation  
HERE Technologies  
Hill & Smith Inc.  
Houston Radar LLC  
Image Sensing Systems  
International Municipal Signal Association  
INTEGRITY Security Services LLC  
Intercomp Company  
International Road Dynamics, Inc.  
Iteris, Inc.  
ITS America & World Congress Area  
ITS Canada  
ITS Maryland  
ITS Virginia  
ITSA Data Exchange  
Kapsch TrafficCom  
Kimley-Horn and Associates, Inc  
Kistler Instrument Corp.  
Lanner Electronics Inc  
Leyard and Planar  
Live Traffic Data  
MaxCell Innerduct  
McCain, Inc.  
MG Squared Lowering Devices  
MH Corbin  
Miovision Technologies Inc  
Mobile Mark, Inc.  
Moonshadow Mobile, Inc.  
Moxa  
Multilink, Inc  
National Operations Center of Excellence  
OptaSense  
Oriux  
OTT Hydromet  
Parsons  
Pelco  
Pepperl+Fuchs Control, Inc.  
Perceptics

Phoenix Contact  
PlanetM/MDOT  
PTV Group  
Q-Free  
Qualcomm, Inc.  
Rapid Flow Technologies  
Ross & Baruzzini / Macro  
SecureWatch 24  
Sensys Networks  
SES America, Inc.  
Siemens Industry, Inc.  
Siemens Ruggedcom  
Siquira, Inc.  
Skyline Products  
SkyLine Technology Solutions  
Solar Technology, Inc.  
Sony Video Security  
Southern Manufacturing  
Southwest Research Institute  
Teledyne Lumenera  
Teleste Corporation  
Texas Department of Transportation  
Traffic & Parking Control (TAPCO)  
Traffic & Transit  
Traffic Technology Intl  
Traffic Technology Services, Inc.  
TrafficCast International, Inc.  
TrafficVision  
TransCore  
Transition Networks  
U.S. Department of Transportation  
UrbanLogiq  
Vaisala Inc.  
Verizon Smart Communities  
Ver-Mac  
Versilis  
Virginia Tech Transportation Institute  
Wanco, Inc.  
Wavetronix  
Waycare  
Wireless Technology, Inc.  
Zetron  
ZincFive, Inc.  
ZITEK Corporation

## HEAR WHAT INDUSTRY COLLEAGUES ARE SAYING...

“ The overarching theme of the 2019 ITS America Annual Meeting served to reinforce the safety and sustainability-focused initiatives that many attendees spend time developing solutions for, as well as inspiring them to find new and even more innovative ways to improve the nation’s transportation networks. The ITS America Annual Meeting provided a superb forum to discuss these applications and how we can work together to further improve mobility and safety along our roads. ”

*-Ramin Massoumi, Senior VP and General Manager of Iteris*