



Conference: April 24-27, 2023 | Expo Hall: April 25-27, 2023  
Gaylord Texan Resort & Convention Center, TX

## ITS AMERICA CONFERENCE & EXPO MEDIA ELIGIBILITY

Thank you for your interest in attending the ITS America Conference & Expo as a member of the media. Complimentary registration is available for a limited number of qualified journalists.

### WHO QUALIFIES FOR A MEDIA BADGE AT ITS AMERICA CONFERENCE & EXPO?

- The ITS Communications Staff will consider granting media credentials to applicants from accredited industry trade publications, newspapers, and broadcast media outlets (editor, reporter, blogger, podcaster, photographer, producer, and writer).
- **Only working journalists may attend the show;** CEOs, publishers, advertising, media or sales representatives, and custom publishers are not eligible to register as journalists but may participate through general registration.

*If you provide or solicit marketing services/agency work to exhibitors, you do not qualify as media and will not receive a media badge. You must register as an exhibitor with the company you are representing.*

### MEDIA REGISTRATION PRICING

- **Editorial Media:** \$0

*Upon collecting press credentials, members of the press must show two (2) forms of identification, including Government-issued photo identification and a business card with proof of title or masthead with name and title. Freelance writers must have a letter from the publication stating the reason they are covering ITS America Conference & Expo.*

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## CONTACT US WITH ANY QUESTIONS OR IF YOU NEED ASSISTANCE!

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